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NEXT

A Brief History of the Future

By Avi Jorisch

Star Trek–loving inventors who 3D print in space, vegan researchers who replicate the composition and chemical structures of meat in a lab, and mad scientists who save humans from terrible disorders by cutting and pasting genes like letters in a document. These are a few of the remarkable stories featured in *Next*, an in-depth look at the coming global challenges and the transformative innovations that will help make our world a better place.

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Next tells the story of 13 inspiring innovators around the world who are already tackling these challenges and transforming our species. Call it Humanity 2.0. Every individual and venture featured in *Next* is having an outsized impact on human history. Their stories show what the future might look like. But most of all, they will give readers hope. As the science fiction writer William Gibson once put it: "The future is already here. It is just not very evenly distributed."

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- Insights by Avi Jorisch, author of the best seller *Thou Shalt Innovate* (Gefen 2018)
- Analysis of future intersections of science, technology, innovation, and development
- Reflections on "progress" in the modern world

About the Author

Avi Jorisch is a seasoned entrepreneur and author of five books, including *Thou Shalt Innovate: How Israeli Ingenuity Repairs the World* (2018), which, by 2022, will appear in over 40 languages. A senior fellow at the American Foreign Policy Council, a member at the Council on Foreign Relations and the Young Presidents' Organization (YPO), Avi is also the founder of IMS, a US-based merchant processing company. In the past two decades, Avi has lectured around the world and has published articles in nearly 50 influential outlets, including the *New York Times*, the *Wall Street Journal*, and *Foreign Affairs*. He has appeared on CNN, CSPAN, Fox News, MSNBC, and the 700 club.