



A Brief and Visual History of Antisemitism By Israel B. Bitton

The world is in crisis: antisemitism, the “longest hatred,” is rearing its ugliest heads, again. Although much has been written about the subject, very little has been done to educate the public specifically about antisemitism—existing curricula are either outdated or not comprehensive, and none are designed to be engaging, especially to the younger audiences that need to learn this subject most.

A Brief and Visual History of Antisemitism aims to fill that glaring gap, not merely as a history textbook but as an epidemiological study that analyzes the pathology of the antisemitism virus from ancient to modern times: when, where, and how did antisemitism first emerge? How did the disease of Jew-hatred spread so far and wide? Why has the hateful virus proven so resilient over time?

The goal of this highly visual book is thus not merely to inform of what has already transpired, but to empower individuals to make sense of the avalanche of anti-Jewish invective in real-time. As an added feature, Augmented Reality technology allows readers to use their phones (and a free app) to scan highlighted areas and reveal a trove of bonus contents such as archival footage, animations, official documents, and 3D objects that offer immersive perspectives on historical landmarks.

Sales Points

- A highly visual and engaging design
- A curricular format that includes a complementary Teacher’s Guide for educators
- Augmented reality technology that allows for an immersive experience into a trove of archival footage and notable landmarks in 3D

“[This] is an important book to help one to better understand the long pervasive history of global antisemitism. It is also a very important tool for teachers and all those who need to understand it in order to combat it. Order it and add it to your library.”

—**Abraham H. Foxman**, Anti-Defamation League,
Director 1987- 2015, Holocaust survivor.

About the Author

Israel B. Bitton is executive director of Americans Against Antisemitism, a nonprofit that counters social hatred through data, media, and education. He is also the author of a forthcoming study on anti-Jewish hate crimes, *Chosen for Hate (and Love): A Qualitative, Explanatory Analysis of NYPD Hate Crime Data* (Nov. 2022).

Pub Date: October 15, 2022

ISBN: 9789657801109

Price: \$49.95

Binding: Hardcover

Page Count: 636

Classification:

SOCIAL SCIENCE /

Discrimination SOC031000

HISTORY / Social History

HIS054000

HISTORY / Modern / 21st Century

HIS037080

Publisher:

Gefen Publishing House

Wholesale:

Baker & Taylor, Ingram, Amazon

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